

Illuminating Success: WelburnCandles.com

As Tech profuse Service providers assist in the deployment and setup of Google Workspace, also may offer discounts on Google Workspace licenses as well as value-added services such as additional storage, security solutions, or backup services.

The challenge

While the Welburns had a strong local following, they recognized the need to tap into the digital marketplace to boost sales and reach a broader audience. They needed an online presence that not only showcased their exquisite products but also helped them connect with potential customers across the country.

The solution

Google Ads: The Welburns used Google Ads to create targeted advertising campaigns that reached potential customers searching for candles and related products. This helped drive traffic to their website and increase sales. Scalability: As their customer base grew, so did their need for a more scalable email solution that could handle increased communication demands.

The result

WelburnCandles.com became a recognized brand in the artisanal candle industry, known for its quality products and exceptional customer service. - Scalability: As their business continued to expand, Google Workspace scaled seamlessly to meet their growing communication needs. - Online sales increased by 150% within the first year

“Celebrating partnership with Tech Profuse has been an incredible journey for our business. Their expertise in Google Workspace has been pivotal in streamlining our operations, enhancing collaboration, and ensuring our data is secure. With Tech Profuse, we've found not just a service provider but a trusted ally in our digital transformation.” ”

Kiran R , Welburn.



About WelburnCandles.com

Welburn is a scented candle and home fragrance products manufacturer in India, specializing in a wide range of eco-friendly, handcrafted, and aesthetically designed premium wax candles for outdoor, spa & rehab, aromatherapy, household, travels, weddings, corporate and personal gifting, and emergency requirements.

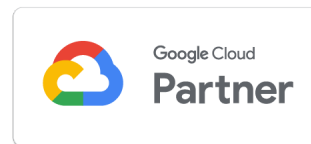
Vertical/horizontal solution: Manufacturing & Industrial

Primary project location: India



About TECH PROFUSE PRIVATE LIMITED

Tech Profuse Pvt Ltd has been assisting organizations across the globe for setting up Google Cloud ,Google for Education & Google Workspace since 2009



Products

Google Workspace